



## December Newsletter



December Newsletter 2014  
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### **Merry Christmas from Pinpoint Communications.**

Pinpoint Communications would like to wish all our valued clients a Merry Christmas and Happy New Year. We thank you for your continued support through the year. For support throughout the festive season feel free to contact our office on 1300 728 882, we will be open all days except the Public Holidays.

We look forward to working with you throughout 2015.

Best Regards,

**The Pinpoint Communications Team**



### **[Register now for 2015 – Online Learning - Getting Started with WebAVM Training](#)**

The Pinpoint website [www.pinpointcomms.com.au](http://www.pinpointcomms.com.au) has recently been revamped to include training & support documents.

You will now find the WebAVM user manuals, Mobile AVM user guide, and much more available on the website.

For support in 2015 training will be available from February 12<sup>th</sup> 2015 through an online session. Click [Here](#) to register for training.

### **Training Calendar**

#### **Getting started with WebAVM Online Training “Register Now”**

Thursday, February 12, 2015 - 10:00 to 11:30  
Wednesday, February 18, 2015 - 14:00 to 15:30  
Wednesday, February 25, 2015 - 14:00 to 15:30

[REGISTER HERE](#)  
[REGISTER HERE](#)  
[REGISTER HERE](#)





**Pinpoint Communications partners with Garmin.**

Pinpoint Communications is now an authorized partner with Garmin. Look out for “New” Garmin job dispatch terminal in 2015.



**A message from Pinpoint Sales Director Stephen Grundy:**

**How do you measure the value of your mobile workforce and assets?**

Local Government and Utilities across Australia are faced with the similar problems in delivering field services to their customer’s and ensuring their asset base is being maintained to an acceptable level. The constraint to this challenge is limited capital and the annual operational budget. The old adage of you ‘can’t manage if you don’t measure’ is particularly relevant to the management of a field workforce. For example your Parks and Gardens supervisor might be asking the following questions:

- How many hours did the Mower work today?
- What time did it start and finish?
- What parks were maintained and how long did it take?
- How many Kms vs. Kms mowed were travelled?
- What is the overall utilisation of this asset? On vs. Stopped vs. mowing.

I am sure your Fleet Manager, Waste, Roads and Water field service groups would have similar questions that they need answers to.

One effective and efficient way to capture field data is via Telematics. Telematics is a mobile data collection system that helps you measure the effective utilisation and productivity of your mobile fleet, assets and workforce. Telematics enables you to capture real time data about your assets. This data provides valuable information about how your asset are being used today and identify ways to improve utilisation and productivity.

Pinpoint Communications has supplied Telematics solutions to Council and Utility service providers to help them start measuring and managing their diverse field fleet including; Graders, Backhoes, Waste Trucks, Tippers, Utes, Street Sweepers and Pool vehicles. The results have been stunning.

To find out more about how telematics can help you start measuring and managing your mobile works force contact Pinpoint Communications on **1300 728 882** or [avlsales@pinpointcomms.com.au](mailto:avlsales@pinpointcomms.com.au).

Pinpoint Communications



Ph.: 1300 728 882

[www.pinpointcomms.com.au](http://www.pinpointcomms.com.au)